

Bertrand 75 Scavenger Hunt



Main Level: Look high up above, please search for this hue. How many flags are adorned with some blue?



Main Level: I am a "Mad Woman" with a passion for branding who gave New York a heart. As editor of L'Agenda, I ironed photographs to make the yearbook look like art. I am an advertising pioneer from the Class of '53, who am I? See my L'Agenda yearbook (across from the cafe) to find me. Head up to Level 2.



Level 2: In '46, we didn't just stand in line, we became the art of a century's design. The whole class with every face, all the year in formation took their place. We represented the past on the grass so green—what was the activity of this massive scene? Find the answer in the historic photos near the central office suite.



Level 2: Bucknellians love me, I hide in plain sight, tucked in the 800s where stories take flight. When found in nature, on the prairie I lumber — see if you can find me, using this call number. **823 .K14 B84**. Take a picture of me and use #Bertrand75 if you post on social media.



Level 2: Traditional Reading Room: Of all the Presidents, I perhaps best bearded the challenges facing Bucknell. What's my name?



Level 2: Traditional Reading Room: My name may be slang for standing someone up, but with the power of the Commonwealth, I was there to make Bucknell's charter official. Who was I and what was my office?



Level 2: You stand where visitors once first arrived, in a doorway of history that has long survived. Capture the moment, then share it with pride — use #Bertrand75 so the world sees inside. *Head down to Lower Level 1.*



Lower Level 1: I hold the stories of years long gone, where the university's legacy lives on. An old mantel clock keeps watch just inside, where the school's rarest treasures safely hide. What am I? *Head down to Lower Level 2.*



Lower Level 2: In the middle rear, to the right there is a historical table. “I might be surrounded by guys, but despite my name, I was no easy mark. *Take a picture of me and post using #Bertrand75.*



Lower Level 2: I’m a legendary arm from the days of old, with a “fadesaway” pitch and a heart of gold. I’m a “superstar” athlete of diamond fame, and the library stacks hold a book in my name: **GV865.M37 S45 2003**. Who am I? *Head up to Main Level.*



Main Level: “You seek knowledge, but not on a screen. Your next challenge awaits to be seen. Hints how to find it are here tucked away. In alphabetical order, it must always stay.” *Write and file your love letter to the library in the card catalog.*



Congratulations! *Head back to the circulation desk to get your Scavenger hunt completion sticker!*

